

2012 SPONSORSHIP OPPORTUNITIES

Recreation *for* Life Foundation 10th Anniversary Charity Golf Tournament

Monday, June 11th, 2012

The Derrick Golf & Winter Club

Proudly Presenting Our Title Sponsor:



Golfer Gift Sponsor - \$8,000

- Complimentary entry for a tournament foursome
- Logo placement on each golfer gift if possible
- Half-page logo advertisement in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- Logo acknowledgement on the tournament scorecard
- One 24" x 36" sign displayed in prominent location at course
- Recognition with a 24" x 48" banner in the pre/post-event meal area
- Opportunity to provide other branded items
- Opportunity to set up promotional display in pre/post event meal area
- Opportunity to "Host a Hole"
- Post-event recognition in The Edmonton Journal



Golf Cart Sponsor - \$6,000

- Complimentary entry for a tournament foursome
- Logo displayed in golf cart sign holders (8.5" w X 5.5" l)
- Half-page logo advertisement in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- Recognition with a 24" x 48" banner in the pre/post-event meal area
- Opportunity to provide other branded items
- Opportunity to set up promotional display in pre/post event meal area
- Opportunity to "Host a Hole"
- Post-event recognition in The Edmonton Journal

Gold Sponsor - \$5,000

- Complimentary entry for a tournament foursome
- Half-page logo advertisement in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- One 24" x 36" sign at Snack Shack Area
- Recognition on Gold Sponsors banner in the pre/post event meal area
- Opportunity to provide branded items
- Opportunity to "Host a Hole"
- Post-event recognition in The Edmonton Journal

Silver Sponsor - \$2,500

- Complimentary entry for a tournament twosome
- One Quarter page logo advertisement in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- One 24" x 36" sign at Putting Green
- Recognition on Silver Sponsors banner in the pre/post-event meal area
- Post-event recognition in The Edmonton Journal

Hole-In-One Sponsor - \$2,500

- Logo and name recognition in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- Opportunity to set up table at hole to promote company/product/services etc.
- \$20,000 cash insurance purchased by RFLF
- One 24" x 36" sign at designated hole
- Post-event recognition in The Edmonton Journal



Bronze - \$1,500

- Complimentary entry for one tournament player
- One eighth page logo advertisement in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- One 24" x 36" sign at Putting Green
- Recognition on Bronze Sponsor banner in the pre/post-event meal area
- Post-event recognition in The Edmonton Journal

Golf Shoe Re-Spiking Sponsor - \$1,000

- Logo and name recognition in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- One 24" X 36" sign at designated re-spiking area
- Post-event recognition in The Edmonton Journal

Hole Sponsor - \$500

- One 24" x 36" sign at a specific tee box
- Logo and name recognition in on-site tournament program
- Logo featured on the RFLF tournament sponsors webpage
- Post-event recognition in The Edmonton Journal

Host a Special "Hospitality" Hole - \$500

- Opportunity to provide and/or promote product/services (e.g. food, beverage, apparel, services, equipment) to all participants
- One 24" x 36" sign at sponsored hole
- Acknowledgement in on-site tournament program
- Post-event recognition in the Edmonton Journal

Friends of Recreation for Life Foundation (Event Cash Donation)

- Name recognition in on-site tournament program for over \$100
- Charitable tax receipt for donated prizes at fair market value (FMV)
- Any gift in kind donations over \$1,000 must have appraisal or proof of fair market value



Donations/Contributions in any category will be greatly appreciated, including:

- Welcome Gift for Tournament Participants
- Door Prizes
- Mulligan Draw Prize
- Team Prizes (foursome)
- Individual Skill Prizes
- Hole Challenge Prizes
- Silent Auction Items
- Charitable Cash Donation over \$25 (tax receipt)



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